



ALEK NELSON

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OBJECTIVE STATEMENT

Highly-motivated public relations student looking for opportunities to work in tech news or public relations. Seeking opportunities in writing and content creation and marketing communications.

INTERESTS

Journalism
Technology Communication
Marketing
Writing

SKILLS

AP Style Writing/Editing
Social Media
Research
Web Development
Adobe Creative Cloud
Photography

STRENGTHS

Creativity
Reliability
Detail-Oriented
Leadership

REFERENCES

Candi Carter Olson 303-408-1445
USU Professor ccartero@gmail.com

Morgan Pratt 801-837-2809
KSL Supervisor morgan.pratt.robinson@gmail.com

John Zsiray 208-949-3330
Statesman Supervisor john.zsiray@usu.edu

EXPERIENCE

Dec 2019 - Present
Managing Editor
UTAH STATESMAN

RESPONSIBILITIES:

- Prep and finalize weekly paper for print
- Provide training for writers and managers
- Increased audience by 7.3% per year

May 2020 - Aug 2020
Peak Summer
Research Fellow

RESPONSIBILITIES:

- Worked with a faculty mentor to study COVID-19 disinformation
- Digitally distributed survey to 500 participants
- Presented research at conferences and in a paper

May 2019 - Aug 2019
Digital Content Intern
KSL NEWSRADIO

RESPONSIBILITIES:

- Helped produce the daily JayMac News radio show
- Managed and interacted with social media audience
- Wrote web articles for kslnewsradio.com

Nov 2018 - Dec 2019
Writer/Copy Editor
UTAH STATESMAN

RESPONSIBILITIES:

- Wrote and edited dozens of articles, gave writers feedback
- Interviewed members of the community for stories
- Attended weekly meetings, pitched story ideas

Aug 2018 - Apr 2019
Research Assistant
USU

RESPONSIBILITIES:

- Worked with a faculty mentor on two research projects
- Analyzed survey data and wrote annotated bibliography
- Presented at Fall SRS, UCUR and Research on Capitol Hill

EDUCATION

Aug 2017 - May 2021
Bachelor's Degree

UTAH STATE UNIVERSITY

Pursuing a major in Journalism/Public Relations, minoring in Computer Science, Music, and Yoga Studies. 3.98 GPA. Undergraduate Research Fellow. Honors student. Dean's list.

Aug 2011 - May 2015
Diploma

AMERICAN FORK HIGH SCHOOL

Graduated with a 3.97 GPA. Member of marching band, National Honor Society, and DECA.

VOLUNTEER WORK

USU PRSSA Council
Apr 2019 - April 2020

Social Media Manager
Sept 2017 - Present
AF Turkey Trot 5k

Undergraduate Research
Ambassador
Sept 2018 - Present