



ALEK NELSON

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OBJECTIVE STATEMENT

Highly-motivated journalism/PR specialist looking for opportunities to work in journalism, public relations, and other communications.

AWARDS

USU Public Relations Student of the Year 2021
USU Legacy Award Finalist 2021
SPJ Feature Writing Finalist 2021
SPJ Journalism Student of the Year 2021

SKILLS

AP Style Writing/Editing
Social Media
Research
Web Development
Adobe Creative Cloud
Photography

STRENGTHS

Creativity
Reliability
Detail-Oriented
Leadership

REFERENCES

Wendi Hassan 435-554-7064
CacheARTS Supervisor whassan@cachearts.org

Candi Carter Olson 303-408-1445
USU Professor candi.carterolson@usu.edu

John Zsiray 435-797-8399
Statesman Supervisor john.zsiray@usu.edu

EXPERIENCE

May 2021 - Present
Director of Marketing and Media
CACHE ARTS

Dec 2019 - May 2021
Managing Editor
UTAH STATESMAN

May 2020 - Aug 2020
Peak Summer
Research Fellow

May 2019 - Aug 2019
Digital Content Intern
KSL NEWSRADIO

Nov 2018 - Dec 2019
Writer/Copy Editor
UTAH STATESMAN

EDUCATION

Aug 2017 - May 2021
Bachelor's Degree

Aug 2011 - May 2015
Diploma

VOLUNTEER WORK

Photographer
Aug 2019 - Current
Logan Pride Foundation

RESPONSIBILITIES:

- Promote shows in local and statewide media
- Create press releases, website pages, graphics
- Represent CVCA at public events

RESPONSIBILITIES:

- Prep and finalize weekly paper for print
- Provide training for writers and managers
- Increased audience by 7.3% per year

RESPONSIBILITIES:

- Worked with a faculty mentor to study COVID-19 disinformation
- Digitally distributed survey to 500 participants
- Presented research at conferences and in a paper

RESPONSIBILITIES:

- Helped produce the daily JayMac News radio show
- Managed and interacted with social media audience
- Wrote web articles for kslnewsradio.com

RESPONSIBILITIES:

- Wrote and edited dozens of articles, gave writers feedback
- Interviewed members of the community for stories
- Attended weekly meetings, pitched story ideas

UTAH STATE UNIVERSITY

Major in Journalism/Public Relations, minors in Computer Science, Music, and Yoga Studies. 3.99 GPA. Undergraduate Research Fellow. Honors student. 2021 PR student of the year.

AMERICAN FORK HIGH SCHOOL

Graduated with a 3.97 GPA. Member of marching band, National Honor Society, and DECA.

Dog Volunteer
Jan 2021 - May 2021
Cache Humane Society

Social Media Manager
Sept 2017 - Dec 2019
AF Turkey Trot 5K